

EXPERIENCE

STUDIO ASSISTANT

The 1896 (Freelance; Current)

Photo/film warehouse & studios based in Bushwick.

- Interface with clients/producers on site during the duration of shoots/rentals.
- Maintain thorough client notes, tracking & team communications, including detail-oriented shoot & project logs.
- Assist founders on back-of-house operations, marketing, & admin.

SPECIAL EVENTS LEAD

AllInOne Collective (2022-May 2023)

A 2020 startup centered on building communities for creators, while preserving / reimagining spaces as an alternative to new development & cycles of displacement.

- Build-out & operationalize department: foundational docs, protocols, quarterly budgets, strategies for activations, building audience & donor cultivation.
- Offer insight into AllInOne's blueprint: mission, brand, longterm goals, culture, HR, etc.
- Creative direct & execute: Giving Tuesday sale, Holiday Fundraiser at a vacant warehouse & <u>The Shape of Space</u> NFT Exhibition at <u>The</u> <u>Canvas 3.0</u> at Westfield World Trade.
- Liaison between key stakeholders & partners.
- Often wear multiple hats across departments / disciplines.

ASSOCIATE DIRECTOR

Project Rebirth (2017-2019)

Non-profit that fosters healing & resilience for first responders/military via a collection of 9/11 documentary films & educational outreach.

- Update Georgetown University digital archives.
- Respond & organize 9/11 anniversary events at libraries nationally.
- Oversee website development & social platforms.
- · Assist Executive Director as needed.

ASSISTANT TO LEAD COORDINATOR

Starling on Bond (Freelance; 2016-2017)

Multi-disciplinary creative studio focusing on event planning; member of <u>Gowanus Hospitality Group</u>.

- Day-of coordinator of wedding ceremony & reception.
- Second point of contact for vendors, clients, & guests.
- Oversee on-site installations, setup, & breakdown.

DEVELOPMENT & SPECIAL EVENTS

St. Ann's Warehouse (2015-2016)

Part of the inaugural season during opening festivities.

- Arrangement of 6+ events, including a ribbon cutting, capital campaign donor dinner, & annual gala.
- Patron relations & research of prospective donors.
- Templates for invitations, guest lists, table seating.
- · Assist Development Director as needed.

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HARD SKILLS

- Project Management
- Strategy + Execution
- Squarespace
- Mailchimp + Hootesuite
- OvationTix + Eventbrite
- Shopify
- Photography
- Instagram
- · Crowdfunding Campaigns
- Google Suite

SOFT SKILLS

- Critical Thinker
- Resourcefulness
- Collaborative
- Creative
- Problem Solver
- Leadership
- Driven

HONORS

- <u>Daytime Emmys 2020</u>: Tina Benko (Winner "Outstanding Supporting Actress in a Digital Drama Series") & Alex Hurt (Nominee "Outstanding Lead Actor in a Digital Drama Series")
- Indie Series Awards 2020: "Best Ensemble", Tina Benko ("Best Guest Actress"), Jaclyn Bethany ("Best Directing, Writing, Lead Actress") Adam David Thompson ("Best Lead Actor"), Dalal Bruchmann & Jeff Franzel ("Best Original Score")
- The NYS Pavilion New Ideas Competition:
 Oueens Winner



SELF-DRIVEN PROJECTS

Founder + Producer KALIDASCOPES Media (Ongoing)

An award-winning independent production company— sharing a collective of stories that inspires new perspectives.

SOMETHING WILD AND UNRULY: a one-woman cabaret by Meg MacCary: interweaving family stories and fears about raising a daughter in New York City are interspersed with songs about rebellion, motherhood, & love.

<u>FRACTURED HEARTS:</u> winner of the First Tennessee Williams One Act Play Award, a staged reading by Pamela Enz: a nosedive into the gene pool of our American dreams & a wistful paean to a shattered romantic ideal.

SUMMER OF RAGE: community fundraiser & performance slam for the National Network of Abortion Funds hosted by Winemak'Her (womanowned bar). Evening of 13 performers & 20 raffles from small-local businesses raising \$5k~

THE GREEN ZONE: the U.S. premier of Matt McGill's one-act play: two sisters reconciling their differences after being torn apart by war & political upheaval. Sold-out run at ACME Brooklyn, including a partnership with a local bar, Tradesman.

LORDES: by award-winning playwright <u>Gethsemane Herron-Coward.</u> follows Audre Lorde as she writes her last poem before illness stills her pen. Directed by <u>Katherine Wilkinson</u> as part of the New Ohio Theatre ICE Factory, featuring 25 women.

THE REHEARSAL: a pilot written/directed by indie-darling <u>Jaclyn</u>
<u>Bethany</u>: a woman's role in an Off-Broadway play becomes strangely interconnected with her personal life. Nominations include seven Indie Series, Daytime Emmy Winner (Tina Benko) & nominee (Alex Hurt), & NYC Web Fest Award.

THE ART OF SISTERS: a vignette-style play incorporating adapted diary entries, poems, letters as well as excerpts from the Brontë sisters novels. Presented at the American Irish Historical Society & the NYPL.

REFERENCES

AUDREY BANKS

917 . 399 . 7150 abanksdev@gmail.com Founder of AllInOne Collective

AMEYA BIRADAVOLU

718 . 483 . 0721 Co-Founder of AllInOne Collective

DENISE SULEMAN-BROWN

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JOSEPHINE COOPER

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VINCENT SANTVOORD

917 . 626 . 3658 Artistic Collaborator

LILIA RUBIN

718 . 507 . 5976 Artistic Collaborator



Marymount Manhattan College Bachelor of Fine Arts + Honors 2014

SNAPPLE FACTS

- Alida = Little Winged One
- · Retired ballerina
- Jane Goodall fan
- Relative of architect William Van Alen
- Dinner party (table-scape) enthusiast
- Published poet (@alida.prose to read)